



ZLATKO LAZAROV

Senior Graphic & UX/UI Designer

Nationality: Bulgarian & Macedonian
Date of Birth: 16 July 1989

📍 C6 Seacreast, Triq il-Portzjunkola, Qawra, SPB1610, Malta

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ABOUT

I am a young & motivated individual, who has followed all the different types of arts & design since the day I came to this world.

My love towards art & design led me to many different parts of the world where I have learned more and more about design. I received the title of Graphic Designer in 2010, after claiming my Bachelor's Degree in Graphic Arts from the University of Teesside, Prague, Czech Republic.

Through out the years I have gained many skills & experience in this line of work, and I am always searching for new ideas & visions to boost my creativity & interest towards all types of design.

My style is filled with creativity, simplicity & professionalism. The designs & solutions varie from simple minimalist designs to complex & detailed interpretations of the same.

I am passionate about design, allowing me to enjoy every moment of my work & profession.



EMPLOYMENT

🕒 2023 - Present

Ingenious Ltd.

Co-Founder - Freelance Graphic & UX/UI Designer

Freelancing & contract collaboration on multiple projects in multiple industries. Mostly focusing on branding solutions, digital marketing assets & campaigns, advanced UX/UI strategies and implementation from start to finish. Primary focus of operation is mostly within the iGaming Sector, online casinos, sportsbook operators & affiliate marketing of the same. Collaboration with other freelancer professionals with diverse expertise and skills. Two companies that I am collaborating with, at the moment are Tag Media(UK) the brand punterslounge.com & Moon Rocket (EST) with the brand bigwins.com.

🕒 2022 - 2023

SIGMA - World's iGaming Festival

Head of Design

Managing a team of multiple designers. Implementing UX/UI solutions of all the websites. Supervising developers to provide pixel perfect websites based on the designs provided.

Creating both print & digital brand guidelines for each brand of the company. Implementing & supervising all the artworks created by the team, both traditional & digital designs.

Designing & supervising all the presentation stages & client booths, including design, video & lighting. Collaborating with marketing & video department to provide unified & professional design solutions,

🕒 2021 - 2022

Double Up

Senior Graphic & UX/UI Designer

Complete UX/UI design of a web based online casino. Overlooking and advising all marketing campaigns together with a dedicated team, and supporting them with full coverage of designs, from simple logos to complex digital campaigns. Supervising developers to create pixel perfect websites from the designs provided.

🕒 2019 - 2021

Hugos Group

Senior Graphic Designer & Junior Brand Manager

Working on both classic & digital marketing materials within the hospitality sector.

🕒 2017 - 2019

Raketech Ltd.

Senior Graphic Designer

Working on both classic & digital marketing materials for the affiliate market of the iGaming industry, Combined with UX/UI design & video animation.





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🕒 2015 - 2017

Falcar Ltd.

Graphic Designer & Web Designer

Design of advertising & corporate materials, both web & printed. Web Design & Development of the company websites and constant update & management.

🕒 2012 - 2015

Trinity Media

Head Designer & Creative Director

Designing of mixed media & web development. Coordinating a small team of designers & copywriters to provide quality services for the clients.

🕒 2010 - 2012

Vebion

Graphic & Web Designer

Working on an online based platform for clients worldwide, designing of mixed media, design & development of Wordpress & Drupal templates & Websites

Education

📅 2007 - 2010

University of Teesside, Czech Republic

Bachelor's Degree in Graphic Arts

📅 2007 - 2009

Prague College, Czech Republic

Higher National Diploma in Graphic Design

📅 2006 - 2007

Navarre High School, Florida, USA

Last year of High School

📅 2003 - 2006

Gymnasium " Slavco Stojmenski"

First three years of High School

Skills

★ Professional Skills

- Graphic Design ●●●●●●●●
- Web Design ●●●●●●●●
- Photography & Video ●●●●●●●●
- UX/UI Design ●●●●●●●●
- Photoshop ●●●●●●●●
- Indesign ●●●●●●●●
- Illustrator ●●●●●●●●
- After Effects ●●●●●●●●
- Premiere Pro ●●●●●●●●
- Adobe XD / Figma ●●●●●●●●
- HTML & CSS ●●●●●●●●
- Wordpress ●●●●●●●●

★ Personal Skills

- Dedicated ●●●●●●●●
- Dependable ●●●●●●●●
- Creative ●●●●●●●●
- Team Player ●●●●●●●●

Languages

- English ●●●●●●●●
- Macedonian ●●●●●●●●
- Serbian ●●●●●●●●
- Croatian ●●●●●●●●
- Bosnian ●●●●●●●●
- Bulgarian ●●●●●●●●
- Czech ●●●●●●●●

References available upon request.